



# MAKING GOOD DECISIONS

In episode #17 Mark Carter addresses the basic building blocks that can help you save time and money and create leadership momentum when launching new ideas. What thoughts should we be thinking so our ideas don't kill momentum and therefore encourage our mission?

## TRY A LOT OF STUFF & KEEP WHAT WORKS



Ecclesiastes 11:6, "Keep on sowing your seed, for you never know which will grow—perhaps it all will." This is the value of being able to experiment with **multiple maybes** to see which ones might work.

*Give your top people the freedom to imagine and experiment. Don't micromanage their creativity.*

## DEVELOP BIG HAIRY AUDACIOUS GOALS



Ephesians 3:20, "Now all glory to God, who is able, through his **mighty power** at work within us, to accomplish infinitely more than we might ask or think." What is a **BHAG**? A slightly daunting challenge that catalyzes the energies of the team, church or organization.

*Have your team dream sessions where people literally just imagine together.*

## EXECUTE BULLETS BEFORE CANNONBALLS



Proverbs 19:2, "Desire without knowledge is not good, and whoever makes haste with his feet misses his way." A **bullet** is a low-risk, low-cost, and low distraction experiment that provides helpful data about what actually works. A **cannonball** is the higher cost and time investment that you go ALL IN on because NOW you know a lot about what actually works and why.

*Experiment with what is possible by rolling out little versions instead of the perfect versions. When anyone comes up with a creative idea, you ask what would a bullet version of that look like?*

### Now put it all together

- Try a lot of stuff and keep what works, but don't try cannonballs first, try bullets.
- Dream large ways that will catalyze energy and passion.
- Fire the bullet version first and ask a lot of questions.
- Bullet v1, v2, v3 - This creates time.
- Fire the cannonball again and again.